

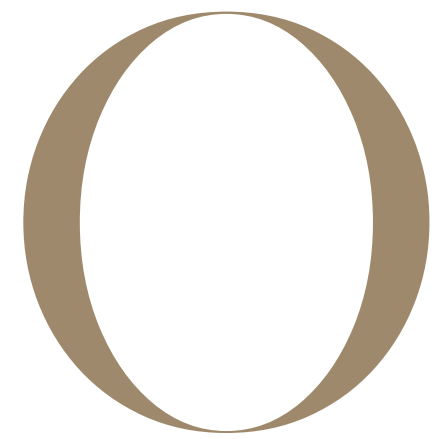


THE  
DOOR  
OPENERS



SERVING INSPIRING AND TRANSFORMING VAST LIVES

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AO Women is not just a foundation. It is a force for intergenerational empowerment.

Rooted in our purpose to **Serve, Inspire, and Transform Vast Lives**, we exist to unlock possibility for women who are ready to lead, rise and open the way for others.

We honour women who don't just sit at the table, but transform the room. Through bold mentorship, targeted investment, and intentional storytelling,

we equip women to walk into any room prepared, and to leave that door open behind them.

From our flagship **Women in Leadership (WIL) Programme** to our bold publication, The Door Openers coffee table book, our platforms recognise and elevate women who rise with purpose and bring others with them.

We are not in the business of charity. We are in the business of impact.







# Introducing: The Door Openers



**T**he Door Openers Campaign is OAO Women's signature platform that recognises and amplifies women who create space for others to rise. This is a celebration of women who lead with courage, share power generously, and redefine what legacy looks like.

### **What the Campaign Includes:**

- **The Door Openers** coffee table book: A premium annual

- publication profiling women whose leadership has made real, tangible access possible for others.
- **The Door Openers** event: An exclusive platform bringing these stories to life through curated panels, keynote sessions, and intentional networking moments.

Together, the book and the event offer more than recognition.

They are a multi-dimensional platform for storytelling, connection, and strategic collaboration.



# Partner With Purpose

## Package 1: Premium Visibility & Influence R50,000

- **Panel Discussion:** Join a high-level discussion as a featured thought leader
- **Exhibition stand:** Showcase your brand throughout the event
- **Book Feature:** 2 representative profiled in the Door Openers Coffee Table Book
- **Full Marketing exposure:** Brand featured across all promotional channels
- Feature in **The Door Openers social media series**
- **Corporate video** coverage included

## Package 2: Engage Display & Engage R30,000

- **Exhibition stand:** Present your brand directly to attendees
- **Book feature:** 1 representative included in the **Coffee Table Book**
- **Marketing presence:** Brand visibility
- Feature in **The Door Openers social media series**
- **Note:** This tier excludes panel participation

## Package 3: Focused Brand Exposure R15,000

- **Book feature:** A limited feature highlighting your brand's alignment
- **Marketing presence:** Brand mentioned in event communications
- Feature in **The Door Openers social media series**
- **Note:** No exhibition stand or speaking opportunities





# What to Expect

**T**he Door Openers event is not just another event. It is a convening of visionaries, builders, and leaders across industries, coming together to celebrate women who are reshaping the future.

**Expect:**

- **Insightful Panels** on leadership, deal-making, wealth and legacy
- **Strategic Networking** with high-value, purpose-driven players

- **Keynote Moments** that inspire, challenge, and ignite action
- **Brand Visibility** through dedicated sponsor placements and curated experiences
- **The Unveiling of the Door Openers Book**, a live showcase of stories that move beyond inspiration and into real-world impact





# Get Involved

For sponsorship, media or participation enquiries, please reach out:

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SCAN CODE



OAO Women upholds the highest standards of privacy and dignity. By participating in The Door Openers, you agree that images, recordings and testimonials may be used respectfully across our platforms.