



INVESTMENT THESIS

Problem: Small and medium-sized enterprises (SMEs) in South Africa face a critical funding gap, hindering their ability to scale. Many SMEs struggle with limited financial support, inefficient operations, and slow technology adoption, preventing sustainable growth.

Solution: OAO Leap Fund bridges this gap with an **operator-investor model**. By actively engaging in portfolio companies, we provide not just capital, but also strategic guidance, operational expertise, and technology integration to accelerate growth and long-term success.

FUND STRATEGY

OAO Leap Fund offers a unique investment opportunity combining commercial returns with strong social impact, focusing on:



Driving Impact Through the United Nations SDGs

INVESTMENT STRATEGY:

Our Approach to Value Creation

- **SME Selection:** Identifying high-growth businesses with strong leadership and scalable models.
- **Active Management:** Embedding top-tier expertise to optimise operations and unlock value.
- **Technology Integration:** Driving digital transformation for efficiency and competitiveness.
- **Scalability & Exit:** Clear growth pathways for strategic exits or sustainable long-term success.

KEY FUND INFORMATION

Target Fund Size	R1.1 billion
Geographic Focus	South Africa
Sectors	Sector-agnostic, prioritising scalable businesses leveraging technology
Fund Manager	OAO Investments
Investment Period	5 years investment, 5 years divestment
Instruments	Equity, SAFE Notes, Preference Shares, Senior Debt
Management Fee	2.50%
Target IRR	18%+ (8% hurdle rate)
Structure	GP/LP En Commandite Partnership
Governance	Advisory Board & Investment Committee
Vintage Year	2025

WHY INVEST IN OAO LEAP FUND?

- **Innovative Operator Model:** We deploy top-tier expertise into SMEs to implement best practices and unlock growth potential.
- **Proven Path-to-Scale Playbook:** A structured approach enabling portfolio companies to achieve rapid expansion and successful exits.
- **Portfolio Synergy:** Cross-pollination of ideas, network effects, and shared economies of scale within our ecosystem.
- **Financial Inclusion:** A targeted approach to addressing the funding gap for underserved businesses in the 'missing middle.'
- **ESG-Driven Impact:** A commitment to Environmental, Social, and Governance (ESG) principles, ensuring sustainable and measurable impact.
- **Experienced Team:** A leadership team with deep expertise in investment management, finance, and strategy, driving superior outcomes.

JOIN US

Be part of a transformative fund that empowers SMEs, drives sustainable economic growth, and creates lasting impact. Let's redefine the future of SMEs in South Africa and beyond.

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