

# QAO INVESTMENTS

STRATEGIC OVERVIEW 2025



**S**ERVING INSPIRING AND TRANSFORMING VAST LIVES

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# ABOUT

OAO Investments is a purpose-driven company with a profound commitment to transforming the business world, one small transaction at a time. At the very core of our business model lies the fundamental purpose of serving, inspiring, and transforming vast lives. This purpose drives our vision, mission, and strategy, underscoring everything we do.

Corporate failures in South Africa have often been fuelled by individual greed and a relentless pursuit of profit without regard for ethical principles. Our aim is to challenge the status quo and redefine the way business is conducted through skills development and job creation. By living the values we wish to promote and fostering engagement with stakeholders to do the same, we seek to create an environment where unwavering ethics and genuine service are at the heart of every transaction.



Read the magazine [here](#)



# VALUES

At OAO Investments, our actions and decisions are guided by the following core values: **PEERS**



**Yen Choi**  
Chairman

## Principled

Integrity and ethical conduct are the pillars of our business dealings, as we seek to achieve profitability while upholding our principles.



**Zamokuhle Aja-Okorie**  
CEO

## Emotional Capital

Recognising the significance of individuals, we engage with depth, compassion, and empathy, fostering genuine connections and eliminating ego and pretension.



**Mariam Hoosen**  
Director

## Elegant Solutions

We strive to create solutions characterised by simplicity, efficiency, and precision, ensuring maximum impact with minimal complexity.



**Linda Nyembezi**  
Director

## Risk Awareness

We approach opportunities holistically, understanding and embracing the risks associated with our ventures.



**Brett Tucker**  
Organisational Development

## Straight Talk

We believe in honest and transparent communication, addressing both challenges and opportunities candidly.

# PRINCIPLES

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## Mission

Our mission is to empower individuals, businesses, and communities in Africa to thrive and realise their full potential. Guided by our purpose, we are committed to serving and inspiring others to bring about transformative change. Through our diverse pillars and collaborative partnerships, we endeavour to create a lasting impact, shape the African narrative, and contribute to a prosperous and equitable Africa for generations to come.



## Vision

We envision becoming the leading catalyst for Africa's transformation, unlocking its full potential, and emerging as a beacon of innovation, inclusivity, and sustainable development. By being true to our purpose, we aspire to positively impact countless lives, fostering a society where service and inspiration thrive.



# PILLARS

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## **OAO Leap:**

- OAO Tech Fund: Establishing a fund focused on investing in AI and technology ventures, creating opportunities for growth and innovation.
- Private Equity: Implementing a strategic acquisition approach that includes the stages of Acquire, Stabilise, Solve, Reset, and Grow, while ensuring the alignment with our purpose.

## **OAO Technology**

- AI Chip Design and Fabrication: African's first chip design company a subsidiary of OAO Investments
- Cybersecurity: Offering cutting-edge cybersecurity solutions to protect businesses and communities.
- AI Training: Offering grant-funded AI training through our partnership with the [Swedish AI Fund](#) to bridge the gap in technology skills development.
- Semiconductor: Skills Development, coding, manufacture and employment.

## **OAO Healthcare**

- Healthcare Value Solutions: Providing innovative solutions to enhance healthcare efficiency and accessibility.

## **OAO Publications**

- Books: Publishing "The Door Openers" series, inspiring personal and professional growth.
- OAO TechMag: Sharing the latest developments and trends in technology through a dedicated magazine.
- OAO Health Magazine: Sharing knowledge and insights to foster a healthier society.

## **Brand Weavers**

- Branding: Assisting businesses in creating authentic and impactful brand identities.
- Communications: Crafting effective strategies to connect with stakeholders and convey powerful messages.
- Digital Marketing: Leveraging digital platforms to drive business growth and reach wider audiences.
- Investor Relations: Fostering transparent and impactful connections between our clients and their stakeholders, ensuring compliance, strategic messaging, and trust-building within their industry.

## **OAO Women**

- Empowerment: Supporting and empowering women to lead and drive change in their respective fields.
- Mentorship and Growth: Providing mentorship and opportunities for personal and professional growth within our network.
- Training: Our Women In Leadership (WIL) programme aims at empowering women in leadership through 12 modules

# PARTNERS



AI Center Sweden



ChipLab



Information Regulator SA



Swedish AI Fund



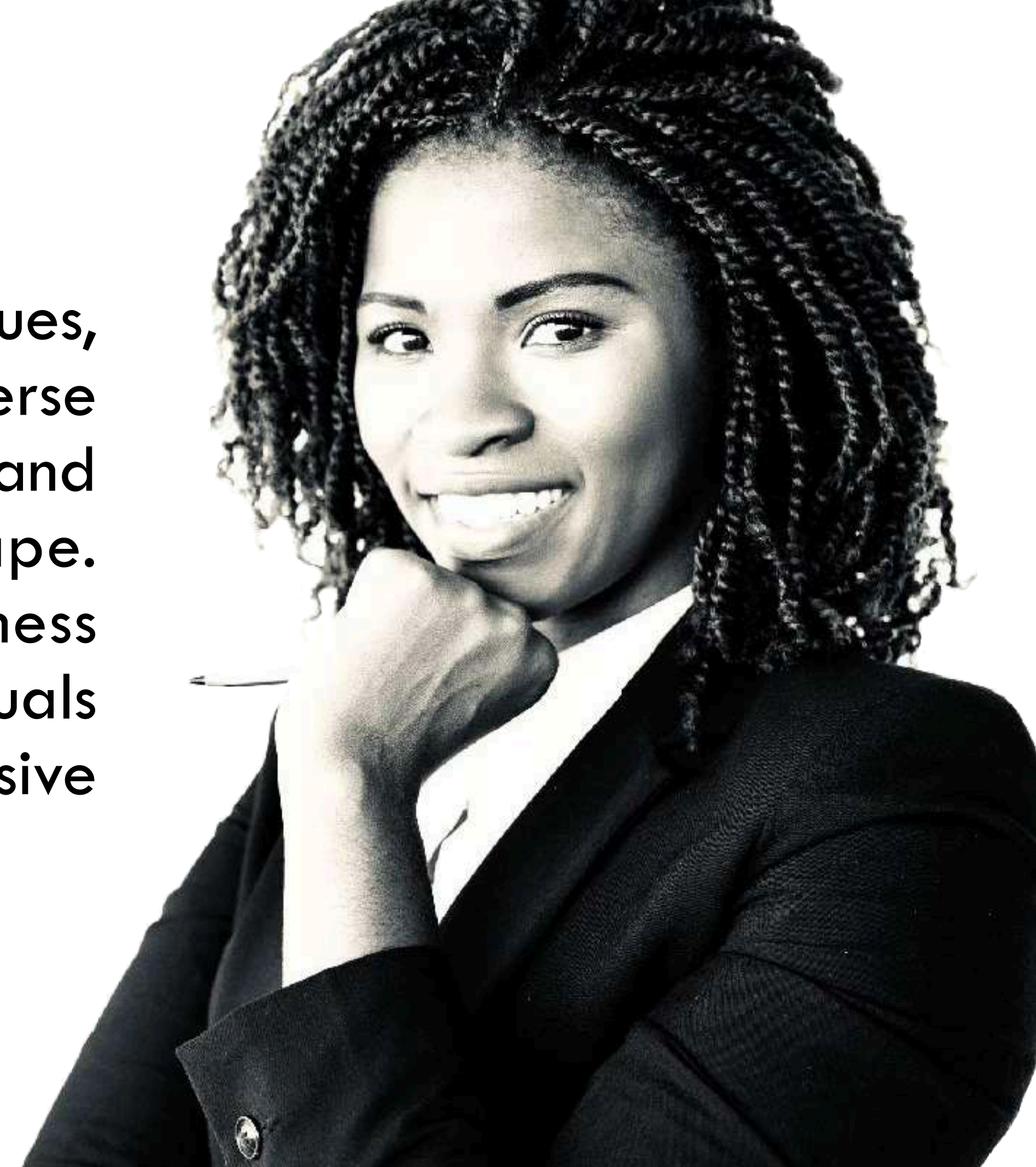
Women In AI



Zindi



By aligning our actions with our purpose, living our values, and embracing growth opportunities across our diverse pillars, OAO Investments aims to make a profound and transformative impact on Africa's business landscape. Through strategic collaborations and ethical business practices, we seek to inspire change, empower individuals and businesses, and contribute to a prosperous and inclusive Africa, where the transformation of vast lives is a reality.





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